

Our ref: OIA 19 – 28

28 May 2019

[REDACTED]
Email: [REDACTED]

Dear [REDACTED]

OFFICIAL INFORMATION ACT REQUEST – PAYMENTS MADE TO SOCIAL MEDIA “INFLUENCERS”

I refer to your email dated 17 May 2019 to the Education Review Office requesting under the Official Information Act 1982, the following:

Details of any payments made to social media "influencers" by the department in return for posts (no date limit). Please include the details of the influencer, the platform, cost of the post, topic and date.

ERO has not made any payments to social media “influencers” at any time in return for posts.

I am refusing your request under section 18(g) of the Official Information Act 1982 as ERO does not hold the information.

You have a right to complain to the Ombudsman and seek an investigation and review of my refusal.

Yours sincerely



Acting Deputy Chief Executive Corporate Services
Education Review Office | Te Tari Arotake Mātauranga